

ROBERT E. KATZ

AN INLINE MANUFACTURED CROSSFOLD PACKAGE AND METHOD

5 This application is a continuation-in-part of U.S. Patent
Application No. 10/158,149 filed on May 31, 2002. ^{now U.S. Patent No. 6,865,864}

FIELD OF INVENTION

10 This invention relates to inline printed and manufactured
mailing and advertising items, and particularly to a new type of
low cost, inline manufactured crossfold packet and the method of
manufacturing it.

BACKGROUND OF THE INVENTION

15 Inline printing and manufacture is used for making low cost
large volume advertising items, particularly bulk mail pre-
addressed envelopes, termed mailers, which contain advertising
and solicitation material.

20 Inline manufacture involves printing a web and subsequently
performing a number of successive high speed inline processing
operations on it, to obtain the intended format and configuration
of the final printed item.

The first operation is the printing of an envelope and